# 2006



## **THONET**

# **Design James Irvine**



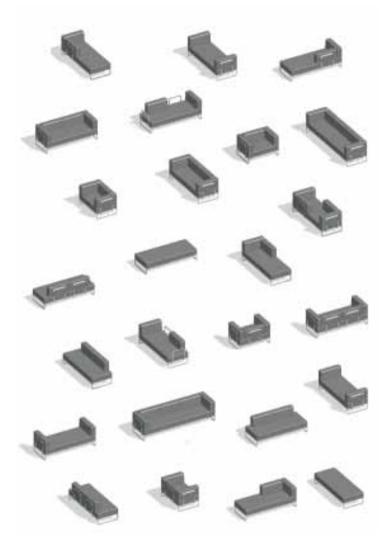


James Irvine, was born in London in 1958. He completed his education as a furniture designer at the Royal College of Art in London in 1984. Since then he has been living and working in Milan, where he runs his own design studio, with the exception of one year spent working in the design department of Toshiba in Tokyo in 1988. He was a member of the Olivetti Design Studio until 1993 and a Sottsass Associati partner until 1997. Today James Irvine's studio develops industrial products for companies such as Artemide. Canon and Olivetti. In 1999 he developed the new Mercedes Benz City Bus fleet for the German city of Hanover. Cappellini was his first customer in the area of furniture design. Today he works with international companies such as Alias, Foscarini, Magis, and Muji, as well as Thonet.

"At Thonet the designer encounters a design and construction tradition which is timeless. After years of working with Thonet, I have understood that there is the space to reinvent products, making them more suitable for our modern times. The S 5000 range is simply that, the Thonet tradition in keeping with our modern-day needs." (James Irvine)

Armchair, lounger, chaise longue, sofa. James Irvine has re-interpreted for Thonet a type of sofa that was an element of the Thonet program even in the 1930's: the archetype of the minimalist sofa with a base of curved tubular steel. With slight interventions of his own, James Irvine has developed a variable program of seating furniture that is based on a simple, intelligent design idea: the S 5000 range is a "building set". It consists of three basic seat elements and a set of upholstered units that are used in a variety of ways as back or armrests.















# The S 5000 program is irresistible for playing with materials, colours, shapes and dimensions. The basic module is a simple bench with no back or side sections — and it is based on the popular daybeds of the 1930, which were also produced by Thonet. By adding various other elements, the lying surface is turned into a chaise

longue or a comfortable two-seater sofa with back and armrests.

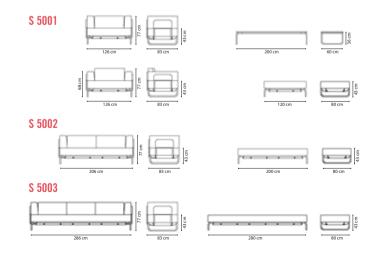








Whether classic in leather, or fresh as a landscape of different colours: the range of combinations available is vast. Thanks to this versatility, the S 5000 is just as varied in the uses to which it can be put: whether standing alone in the middle of a room or along the wall, in a private setting as a sofa or guest bed, in lobbies or in the office.



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