They (Daniel To and Emma Aiston) established the design studio DANIEL • EMMA in 2008, to enable them to express their thoughts through Industrial Design. Their studio works on a large variety of projects, ranging from desk objects to installations. They met whilst studying Industrial Design in Adelaide, Australia. After both graduating in 2007, they spent almost two years gaining experience with various design studios in London, such as Marc Newson, Thorsten Van Elten and Committee. They first showed in London in 2008 and their work has since been shown in Paris, Tokyo, New York, Berlin and throughout Australia.

In 2009 Wallpaper* magazine listed them as design graduates to watch and in 2010 they were awarded the most promising talent at 100% design London as well as the Bombay Sapphire Australian Design Discovery award. Recently their clients have included Hay (Denmark), Wallpaper* (UK), Field (USA), Thorsten Van Elten (UK), Attica Restaurant (AUS) and Tait (AUS)

« We look to create the unexpected from simple objects using simple forms, drawing influence and insight from the diverse culture that Australia presents us with. Our designs aim to be 'just nice'. »
CHERRY ... ACCORDING TO ITS DESIGNERS:

«The CHERRY on the bottom pendant light references novelty erasers which we both collected as children, most notably the sundae cup with a CHERRY on the top.»

The Australian duo designers Daniel · Emma signed CHERRY a simple and minimalist pendant lamp; an aluminum cone with a bottomed sphere. They manage to create a subtle light, encreased by the plexiglass and the shimmering CHERRY.
**SMALL**

- Ø: 16 cm; H: 37.5 cm
- W: < 0.5 kg
- Packaging: 23 x 23 x 52 cm

**LARGE**

- Ø: 50 cm; H: 37.5 cm
- W: 2 kg
- Packaging: 59 x 59 x 52 cm
• Environment: indoor
• Made in Europe (France)

- 220-240 V 50-60 Hz
- White or black fabric cable of 3m length
- Socket and ceiling cup white or black plastic

COLOURS & MATERIALS

- Aluminum, grained epoxy paint, mirror finish steel, plexiglass

WHITE - RAL 9016 / GOLD

BLACK - RAL 9005 / RAINBOW
PETITE FRITURE
Showroom
83 boulevard Richard Lenoir, 75011 - Paris
T +33 (0)1 44 54 13 95
F +33 (0)1 44 54 02 19
petitefriture.com